



# The Alliance

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# bulletin

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**Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.**

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**The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide**



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

## Registering with the Alliance

To register with the International Travel Writers Alliance visit : [www.itwalliance.com](http://www.itwalliance.com), click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

## Opportunities

**Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.**

**For ongoing opportunities for Alliance members see Alerts (below) or visit : [www.internationaltravelwritersalliance.com](http://www.internationaltravelwritersalliance.com).**

### **Press trip to Greenland & Labrador**

17-30 September 2011

Alliance members are invited to attend a press trip to explore Greenland & Wild Labrador by Small Ship Expedition With Adventure Canada

Since 1988, Adventure Canada has offered small-ship expeditionary cruising programs featuring lecturers and staff leaders renowned for their expertise in their respective fields as well as their enthusiasm for the regions they share with their co-adventurers.

The trip will include all passage, attractions, tours, and food is included in this media trip. Shared accommodations only.

It will exclude alcoholic beverages, items of a personal nature, insurance, and commercial flights.

Alliance members with an assignment for an article related to travel, expedition cruising, or seniors will be given priority.

If you write for a major publication (100,000 print circulation or more) or are on assignment as a freelancer, you may be eligible for this trip.

For the past 24 years, Adventure Canada has been taking visitors to some of the most exotic places in the world – from the Canadian Arctic and Greenland to the Galapagos, South Africa and the British and Celtic Isles.

Adventure Canada has twice been recognized as one of the “Best Adventure Travel Companies on Earth” by National Geographic Adventure Magazine, is the recipient of the 2008 Travel Industry Association of Canada’s Business of the Year Award and was awarded the Cruise Vision Award by the Newfoundland and Labrador Cruise Association.

*Visit :* [www.adventurecanada.com](http://www.adventurecanada.com). Contact Rebecca Burgum at [rebecca@adventurecanada.com](mailto:rebecca@adventurecanada.com).

### **The City of London**

The City of London has launched a free, comprehensive collection of things to see, events and places to stay. The ‘City’ is the oldest, most historic part of London, the world’s leading international financial and business centre and is a small and distinct district at the heart of this thriving metropolis

The guide encourages visitors to explore the origins of London’s Square Mile.

It covers hidden gems like Leadenhall Market – star location in the latest Harry Potter film, shopping, eating out, more than 1000 years of history and suggestions for free things to do as well as perennial favourites like St Paul’s Cathedral and Tower Bridge.

In August 2011 the City of London is offering a number of group and individual press trips and is interested to hear from Alliance members on assignment, with a commission or able to obtain one.

*Visit:* [www.visitthecity.co.uk](http://www.visitthecity.co.uk). Contact: Jackie Ellis at [jackie@tourism-angles.co.uk](mailto:jackie@tourism-angles.co.uk).

## theExplorateur

*theExplorateur*, provides fun, fresh, fearless and honest reviews of hotels, shops, restaurants and travel-related products around the world.

The Alliance has produced an *AllWays traveller alert to theExplorateur* that you should have received and has also be sent to *AllWays traveller* subscribers, our travel industry partners and archived (as a downloadable pdf) in the *AllWays traveller* section of [www.allwaystraveller.com](http://www.allwaystraveller.com).

### Press trips to *theExplorateur* properties

If you would be interested in discussing press trips to review any of *theExplorateur* properties please contact Gabriella Ribeiro Truman at [gabriella@trumarketing.com](mailto:gabriella@trumarketing.com).

Visit : [www.theExplorateur.com](http://www.theExplorateur.com).

## The Independent Hostels Guide

The Independent Hostels Guide is is inviting Alliance members to stay at its hostels and write about what they got up to during their stay.

The piece will then be posted onto our blog and promoted via our social networking channels.

A number of hostels have offered to accommodate writers for a free night.

Visit : [www.independenthostelguide.com](http://www.independenthostelguide.com). Contact : Will Carey at [will@backpackerspress.com](mailto:will@backpackerspress.com).

## Rutland Food & Drink Festival

17<sup>th</sup> September 2011

The annual Rutland Food & Drink Festival takes place on the afternoon of Saturday 17<sup>th</sup> September at Rutland Water.

Rutland is England's smallest county.

The event includes cooking demonstrations from some of the region's top chefs including Michelin Star chef and Rutland Food Ambassador Sean Hope, there will be another large food marquee where visitors can try and buy a range of local produce.

There will also be live-music, craft stalls and children's entertainment.

Visit : [www.discover-rutland.co.uk/site/whats-on/rutland-food-festival](http://www.discover-rutland.co.uk/site/whats-on/rutland-food-festival) For press trips to Rutland contat Mary Copley at [mcopley@rutland.gov.uk](mailto:mcopley@rutland.gov.uk).

## The Bella Luce Hotel, Guernsey, UK Channel Islands

The boutique Bella Luce Hotel Guernsey is located in a country lane, a short stroll from the coastal bays that inspired Renoir.

The hotel is housed in a Norman Manor House that dates back to the 12th Century.

Visit : [www.bellalucehotel.com](http://www.bellalucehotel.com). For press trip enquiries contact : Meritaten Mance at [meri@merimancepr.com](mailto:meri@merimancepr.com).

## The Isles of Scilly

Scilly is (or the Isles of Scilly are) a string of islands forming an archipelago some 28 miles off Lands End, the south-western tip of the UK's Cornish peninsula.

With a total resident population of just over 1,600 - and given all the friendly waving, smiling and nodding that takes place - everyone seems to know everyone else.

From a visitor perspective, it also means almost everyone is involved with, or benefits from, tourism - the economic mainstay of the Isles.

This goes a long way to explaining the genuine welcome visitors to Scilly receive. And why so many of those visitors return again and again and again.

The Isles of Scilly will be delighted to consider press trip requests from Alliance members.

The Alliance has also produced an *AllWays traveller to Scilly* that is archived (as a downloadable pdf) in the *AllWays traveller* section of [www.allwaystraveller.com](http://www.allwaystraveller.com).

Visit : [www.simplyscilly.co.uk](http://www.simplyscilly.co.uk). Contact : Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk) or Sophie Hughes at [SHughes@scilly.gov.uk](mailto:SHughes@scilly.gov.uk).

## ALL STAR Vacation Homes

As the theme park capital of the world, Orlando, Florida offers one of the widest range of accommodation anywhere.

The choice of theme and resort hotels, budget chain motels and self-catering villas are there to cater for every conceivable need and pocket.

One type of accommodation that is becoming increasingly popular is the vacation home.

ALL STAR Vacation Homes is a leader in this respect representing more than 260 one, two, three and four-bedroom apartments and town houses and seven-bedroom estate homes.

Located within eight miles of the Orlando theme parks and attractions, these homes enjoy amenities such as private pools, in-home game rooms and home theatres, multiple master bedrooms and themed kids' bedrooms.

With average daily rates of \$300 these sumptuous homes can be ideal for group vacations, reunions, corporate retreats or golf getaways.

ALL STAR Vacation Homes will be delighted to consider offering accommodation to Alliance members in return for a review of its properties.

The Alliance has also produced an *AllWays traveller alert to All Star Vacation Homes* that is archived (as a downloadable pdf) in the *AllWays traveller* section of [www.allwaystraveller.com](http://www.allwaystraveller.com).

Visit : [www.allstarvacationhomes.com](http://www.allstarvacationhomes.com). Contact : Sara Moore at [SaraMoore@Allstarvacationhomes.com](mailto:SaraMoore@Allstarvacationhomes.com).

## Working with the Alliance

### Partners

**The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.**

**Other Alliance partners and agencies can be found at [www.itwalliance.com](http://www.itwalliance.com).**

#### Cox & Kings Travel

Cox & Kings is the world's longest established travel company. Its history stretches back over 250 years to 1758 when Richard Cox was appointed regimental agent to the Footguards (later the Grenadier Guards). In 1922 Cox & Co merged with the Henry S. King

Visit : [www.coxandkings.co.uk](http://www.coxandkings.co.uk). Contact : Katie Parsons at [katie.parsons@coxandkings.co.uk](mailto:katie.parsons@coxandkings.co.uk).

#### Welcome to Yorkshire (UK)

Welcome to Yorkshire is the official marketing agency for tourism within the county and receives over 200 million visits each year.

Visit : [www.yorkshire.com](http://www.yorkshire.com). Contact : Helen Smith at [hsmith@yorkshire.com](mailto:hsmith@yorkshire.com).

#### Bradenton Area Convention & Visitors Bureau

The Bradenton Area CVB is the official travel planning resource for Anna Maria Island & Longboat Key, and their coastal companions, Bradenton and Lakewood Ranch, nestled along Florida's southwest Gulf coast between Tampa Bay and Sarasota. With 12 miles of pristine white sand beach

Visit : [www.bacvb.com](http://www.bacvb.com). Contact : Tara Donovan at [tara.donovan@bacvb.com](mailto:tara.donovan@bacvb.com).

#### Pepper Street Luxury Hotel & Spa, Cape Town

The Pepper Club Luxury Hotel & Spa is located in Cape Town's cosmopolitan CBD strip.

Costing 400 million Rand, five-star luxuries come as standard in this chic hotel that features the Sinatra's restaurant, Paparazzi Cocktail Bar and Piano Lounge, a 29-seater private cinema, Cayenne Spa and Fitness Centre.

Guests are afforded exclusive VIP access to its beach restaurant and cocktail bar - Pepper Club on the Beach, and a rooftop swimming pool backed by panoramic views of Table Mountain.

Pepper Club also has a fleet of luxury vehicles - including a Rolls Royce Phantom - for chauffeuring guests to and from the airport and business meetings, as well as sight-seeing trips making Pepper Club Luxury Hotel & Spa Cape Town's hottest accommodation and meeting place.

Visit : [www.pepperclub.co.za](http://www.pepperclub.co.za). Contact : Friedl Gertse at [Friedl.g@pepperclub.co.za](mailto:Friedl.g@pepperclub.co.za).

#### Mongolian luxury Tours

Mongolian luxury Tours are leading specialist tour operator in Mongolia.

Visit : [www.mongolianluxurytours.com](http://www.mongolianluxurytours.com). Contact : Soyolbayar Delgerbat at [info@mongolianluxurytours.com](mailto:info@mongolianluxurytours.com).

## Porto Carras Grand Resort (Greece)

On the western coast of Sithonia, Halkidiki's central peninsula, amidst 1,763 hectares of enchantingly verdant landscape, and along 9 km of sandy beaches punctuated by 25 pristine coves, lies the Porto Carras Grand Resort.

The most inclusive resort in Greece, eight times awarded by Condé Nast Traveller, features :

- two 5 star hotels and world-class Villa
- a luxurious Casino
- two thalassotherapy & spa centres
- an international-standard 18-hole Golf course
- a private 315-berth Marina
- the largest and best equipped conference hall in Northern Greece
- a horse riding academy
- a tennis club with nine courts
- a diving centre,
- a nautical club, and
- Greece's largest organic vineyard.

Visit : [www.portocarras.com](http://www.portocarras.com). Contact : Renata Tsaousi at [marketing@portocarras.com](mailto:marketing@portocarras.com).

## Luxury Ecuador

Luxury Ecuador is Ecuador - Galapagos first destination manager for luxury personal guided tours and travel.

The company create, manage and operate all our tours, Not other operator's product. Vacation packages have been chosen and optimized to ensure high-end client

[www.galapagosfirst.com](http://www.galapagosfirst.com). Contact : Francisco Jarrín at [flash@uio.satnet.net](mailto:flash@uio.satnet.net).

## Peru Tourist Information

A warm welcome to Peru - the Land of The Incas. We offer tours in all Peru, Bolivia, Equador & Argentina we speak. Spanish, English, Germany, Italian & Japanese

Visit : [www.perutouristinformation.com](http://www.perutouristinformation.com). Contact : Axel Tippe at [axel\\_tippe@yahoo.es](mailto:axel_tippe@yahoo.es).

## Reef Villa and Spa, Columbia

Reef Villa and Spa is a luxury seven bedroom property set in 3 acres of tropical gardens 40 kms south of Colombo with tennis court, swimming pool, 65 m beach frontage, yoga pavilions and private and intimate Reefresh Spa.

Visit : [www.reefvilla.com](http://www.reefvilla.com). Contact : Bernadette Barker at [bernadette@reefvilla.com](mailto:bernadette@reefvilla.com).

## Honeybadger Tours & Travel (Tanzania and Zimbabwe)

Honeybadger Tours & Travel operate in Tanzania and Zimbabwe. The company serves most of our game drives on a camping safari

Visit : [www.honeybadgertours.com](http://www.honeybadgertours.com). Contact : Se Joseph Nyabezi at [tjnyabezi@hotmail.com](mailto:tjnyabezi@hotmail.com).

## Agencies

### Just Luxury PR

Just Luxury PR is a creative & boutique PR agency specialising in luxury travel and lifestyle PR. Visit : [www.justluxurypr.com](http://www.justluxurypr.com). Contact : Katilena Alpe at [kat@justluxurypr.com](mailto:kat@justluxurypr.com).

## News

### Beach Tomato

Beach Tomato, launched by Black Tomato the luxury travel company, will be dedicated to the best of beach culture offering an editorial based website featuring fashion, beauty and travel.

Visit : [www.beachtomato.com](http://www.beachtomato.com). Contact : Jos Davies at [Jos@blacktomato.co.uk](mailto:Jos@blacktomato.co.uk).

### bmibaby

bmibaby have launched their new blog to keep customers informed and updated on upcoming news and activity; including destination guides and competitions.

Visit : <http://blog.bmibaby.com/> Contact : Zoë Baker at [zoe@therabbitagency.com](mailto:zoe@therabbitagency.com).

### Projects Abroad

Projects Abroad, an organisation providing short-term overseas work placements, is working with the British Safety Council to offer free health and safety training courses to British volunteers embarking on an overseas project this year.

Visit : [www.projects-abroad.co.uk](http://www.projects-abroad.co.uk). Contact : Louise Mapp at [Louise.Mapp@Ascentpr.co.uk](mailto:Louise.Mapp@Ascentpr.co.uk).

### The H1898 Hotel, Barcelona

The H1898 Hotel, Barcelona has joined the *Great Hotels of the World – Premium Collection*. Membership of GHOTW is by invitation only.

Visit: [www.nnhotels.com](http://www.nnhotels.com) and [www.ghotw.com](http://www.ghotw.com). Contact : Alba at [showroom@orbyce.com](mailto:showroom@orbyce.com).

### Projects Abroad

Projects Abroad, a leader in overseas volunteer work placements has added 'Children of Accra' to its portfolio of care projects.

The aim is for volunteers to help create a youth club-style environment for underprivileged children in the city of Accra, Ghana where each child can receive one-to-one attention and learn life skills to help assist them through to adulthood.

Visit: [www.projects-abroad.co.uk](http://www.projects-abroad.co.uk). Contact : Danielle Mumford at [Danielle.mumford@ascentpr.co.uk](mailto:Danielle.mumford@ascentpr.co.uk)

### DiscoverAmerica.com

DiscoverAmerica.com, the Official Travel and Tourism Website of the United States, has been relaunched. It aims to serve as the nation's virtual welcome centre and offers holiday planners a first stop online for official trip planning information.

Visit [www.DiscoverAmerica.com](http://www.DiscoverAmerica.com). Contact : Laura Mason-Byers at [laura@cellet.co.uk](mailto:laura@cellet.co.uk).

## Leads

**Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.**

### Cox & Kings

As tourist numbers have been affected by political upheaval in the Middle East, luxury tour operator Cox & Kings reports that bookings to Africa in 2011 have increased by 84% compared to the same period last year.

Notable increases include the group tours to Ethiopia, with a 167% rise in passenger numbers, and Madagascar, which has seen numbers increase by 367%.

Africa covers a range of climatic areas, which means there is somewhere to visit at all times of the year. From a luxury safari in Kenya or a tour of the South African Winelands, to a cruise on the Zambezi or a self-drive exploration of Namibia.

Visit : [www.coxandkings.co.uk](http://www.coxandkings.co.uk). Contact Katie Parsons at [katie.parsons@coxandkings.co.uk](mailto:katie.parsons@coxandkings.co.uk).

### Spanish artist Joan Miró

The latest exhibition at Tate Modern in London displays works by the Spanish artist Joan Miró.

The Miró Foundation, the studio and museum where he spent the last 27 years of his life before his death in 1983, is in the Mallorcan resort of Cala Major, just outside Palma.

The Fundació Pilar i Joan Miró contains a collection of over 100 paintings, 25 sculptures and 3,000 studio pieces bequeathed in Miró's will to Palma Town Council.

Alliance members visiting Mallorca can request accommodation at the **Hotel Bon Sol Resort & Spa** in Illetas, which offers free taxi transfers for guests to the Museum.

Alternatively there is :

the **Hotel Mar i Vent**, a small, traditional hotel on the north west coast at Banyalbufar offers easy access to the Tramuntana Mountains

the **Dalt Murada**, a 16<sup>th</sup> century manor house, in a quiet street just steps from the San Seu Cathedral and city attractions, and

**Hotel Tres** in a converted 16<sup>th</sup> century palace in Palma city centre with roof top plunge pool, sauna and sundeck.

Visit : [www.miro.palmademallorca.es](http://www.miro.palmademallorca.es), [www.hotelbonsol.es](http://www.hotelbonsol.es), [www.hotelmarivent.com](http://www.hotelmarivent.com), [www.hoteltres.com](http://www.hoteltres.com) and [www.daltnurada.com](http://www.daltnurada.com). Contact : Doug Goodman at [info@douggoodmanpr.com](mailto:info@douggoodmanpr.com).

### World Heritage sites

bmi (British Midland International) flies to a number of World Heritage sites including :

**Vienna** : The Historic Centre of Vienna became a World Heritage Site in 2001 and is rich in architectural gems, including Baroque castles and gardens, as well as the late-19th-century Ringstrasse lined with grand buildings, monuments and parks.



**Bergen** : The colourful harbour of Bryggen has a UNESCO protected old merchant quarter, which is the only preserved business district from the Hanseatic period and a reminder of the town's importance as part of a trading empire from the 14th to the mid-16th century.

**Stavanger** : Stavanger is an excellent base from which to explore the West Norwegian Fjords of Geirangerfjord and Nærøyfjord. The two fjords, among the world's longest and deepest, are considered as archetypical fjord landscapes and among the most scenically outstanding anywhere in the world.

**Berlin** : The five museums on Museumsinsel (Museum Island) were built between 1824 - 1930 and show the evolution of approaches to museum design over the course of the 20th century. In 1999, the museum complex was added to the list of World Heritage Sites.

**Marrakech** : La Koutoubia mosque is the largest mosque in Marrakech and is considered the ultimate structure of its kind. Built in the 12th century, it is famed especially for its magnificent minaret, the oldest of the three great Almohad minarets remaining in the world.

**Cairo** : The Great Pyramid of Giza is the oldest of the Seven Wonders of the Ancient World and the only one to remain largely intact. It was also the tallest man-made structure in the world for over 3,800 years, the longest period of time ever held for such a record.

**Amman** : Petra is Jordan's most valuable treasure and greatest tourist attraction. The vast, unique city, was carved into the sheer rock face by the Nabataeans, an industrious Arab people more than 2000 years ago, who turned it into an important junction for the silk and spice routes that linked China, India and southern Arabia with Egypt, Syria, Greece and Rome.

bmi is the second largest airline at London Heathrow, one of the world's leading international hub airports.

Visit : [www.flybmi.com](http://www.flybmi.com) Contact : Alex Allason at [alexallason@lewispr.com](mailto:alexallason@lewispr.com)

## The South Pole

One hundred years to the day that Roald Amundsen and Robert Falcon Scott each reached the South Pole, Adventure Network International is offering the opportunity for travellers to stand at the Pole and celebrate the explorers.

Amundsen arrived at the South Pole with a team of six men and 16 dogs on 14 December 1911, arriving 35 days before Robert Falcon Scott who led a party of five men to reach the South Pole on 17 January 1912.

Both options offer the chance to stand at the Pole exactly one hundred years to the day after Amundsen and Scott, and to come away with the feeling that a journey to the South Pole is as significant today as it was all those years ago.

Visit : [www.adventure-network.com](http://www.adventure-network.com). Contact : Debra Taylor at [debra.taylor@antarctic-logistics.com](mailto:debra.taylor@antarctic-logistics.com).

## The French Polynesian Marquesas Islands

The French Polynesian Marquesas Islands, one of the most remote archipelagos in the world, have long been an inspiration for artists, writers and adventurers who come for the region's wild beauty and cultural heritage.

Aranui 3, the only ship to sail the 2,200 mile round trip from Papeete to all six inhabited islands in the Marquesas archipelago, has just released its 2012 and 2013 dates and prices, including some special discounts.

Departing every three weeks, all year round, the Aranui 3's 14-day adventure cruise follows in the footsteps of Paul Gauguin, Herman Melville and Robert Louis Stevenson.

Visit [www.aranui.com](http://www.aranui.com). Contact Debra Taylor at [debra@toucanmoon.com](mailto:debra@toucanmoon.com).

## What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

### Ride the Rumble to Rockford, Illinois

9 to 13 June 2011

Up to two thousand Harley Davidson and bike enthusiasts from around the world will be meeting up in Rockford, Illinois from 9 June for the inaugural 'Ride the Rumble to Rockford'.

The event hosted by the Harley Owners Group (HOG), will take to the road on a guided ride along the Rock River that runs through Rockford and McHenry County. Rockford, Illinois, is located approximately 60 minutes west of Chicago's O'Hare International along Interstate 90.

Visit [www.ilstatehogrally.com](http://www.ilstatehogrally.com) and [www.gorockford.com](http://www.gorockford.com). Contact : Laura Mason-Byers at [laura@cellet.co.uk](mailto:laura@cellet.co.uk).

### Micro-Budget Film Festival, Winter Garden, Florida

2 to 5 February 2012

The first Micro-Budget Film Festival at the Garden Theatre, Winter Garden Florida will showcase dramatic feature length films all of which will have been produced for \$100,000 or less at the historic Garden Theatre in downtown Winter Garden. The Festival will also feature parties, question-and-answer sessions with visiting filmmakers, and educational forums.

Visit : [microbudgetfilmfest.org](http://microbudgetfilmfest.org) and [www.gardentheatre.org](http://www.gardentheatre.org). Contact : Chris Blanc at [chris@gardentheatre.org](mailto:chris@gardentheatre.org).

### Summer in Independence, Missouri

Tourist draws in Independence during June, July and August include :

- The Truman Trolley, a seasonal service that connects Kansas City, the Independence Square and major tourism attractions, offers a day long unlimited ticket for just a buck a person.
- The June 4 Vaile Strawberry Festival, at the Vaile Mansion, features antiques, crafts, flea market finds, a children's corner, antique cars, carriage rides, fresh strawberry treats, live outdoor entertainment and tours of the mansion (fee for tours & rides). [www.vailemansion.org](http://www.vailemansion.org).
- Thursday free Moonlight Movies and Concerts on the Square begin June 9. [www.freemoonlightmovies.com](http://www.freemoonlightmovies.com).

Visit : [www.visitindependence.com](http://www.visitindependence.com). Contact : Janeen Aggen at [janeena@sbcglobal.net](mailto:janeena@sbcglobal.net).

## Reasons to write about

**Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.**

### Ujung Kulon National Park, Java, Indonesia

The Ujung Kulon National Park, a 122,451-hectare pristine forest and marine reserve located on the far western tip of Java Island is one of the last remaining natural forests in Java and one of very few areas encompassing sea-shore, mountainous range and tropical vegetation.

The park is home to over 700 species of plant life and a vast array of wildlife and it is thought that it may be the last remaining safe haven of the near-extinct Javan Rhino.

The Javan Rhino (*Rhinoceros sondaicus*) was once one of the most widespread of the Asian rhinos, with populations ranging across Indonesia, India, Myanmar, Thailand, and Peninsula Malaysia.

Hundreds of years of hunting during the Colonial era resulted in the dramatic population reduction. Until the past decade, Indonesia's Javan Rhinos continued under threat by illegal poaching for the valuable and rare single horn of the unique animal, due to poverty in rural Indonesia, and habitat degradation.

Today the population has fallen to a level of near extinction and Ujung Kulon National Park officials believe the estimated 50 Javan Rhinos that live in its forests could be the existing in the wild anywhere in the world.

No Javan Rhinos currently live in captivity.

Ujung Kulon National Park has recently signed a deal with Asia Pulp and Paper (APP) to help them fund a new conservation and rehabilitation initiative to help increase the population of Javan Rhinos.

APP has committed US \$300,000 in initial funding as part of a five-year initiative that supports the Strategy and Action Plan for Rhino Conservation that will focus on population protection, habitat rehabilitation, harmonious co-existence of Rhinos and the community.

APP will also support the National Park's Patrol Unit that strengthens forest security, and support monitoring of the existing population using camera traps.

Visit : [www.javatourism.com](http://www.javatourism.com). Contact : Mitchell, Laura at [Laura.Mitchell@cohnwolfe.com](mailto:Laura.Mitchell@cohnwolfe.com).

## A place to stay

**Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.**

### Westin Lima, Peru

Luxury Peruvian hotel group, Libertador Hotels, Resorts & Spas, is to add an eighth property to its portfolio with the new Westin Lima due to open this summer.

The Westin Lima will be located in San Isidro, the heart of the financial and shopping district of Lima.

Visit [www.westinlima.com.pe](http://www.westinlima.com.pe). Contact : Natalie Schofield at [natalies@hillsbalfour.com](mailto:natalies@hillsbalfour.com).

## **The Hotel Palazzo Barbarigo, Venice**

The Hotel Palazzo Barbarigo, a Unique Hotel of the World, overlooks the Grand Canal and is an exclusive waterside hotel, next door to the famous Palazzo Pisani-Moretta, close to the Ponte di Rialto and a 20 minutes stroll from Piazza San Marco.

Built in 1569, the hotel is an example of contemporary architecture and design, updated in an Art Deco style with the latest modern facilities.

Guest rooms overlook the Grand Canal or Rio di San Polo and the property represents an ideal venue for those seeking romantic seclusion - be they on honeymoon, celebrating a special anniversary, or simply with romance in their heart.

Arrival by boat is a requirement, with a private dock available to guests on the Grand Canal and a water transfer service on request.

Visit : [www.palazzobarbarigo.com](http://www.palazzobarbarigo.com). Contact : Clare Evans at [ClareE@uhotw.com](mailto:ClareE@uhotw.com).

## **Dukes London**

Established in 1885, Dukes London is a privately owned hotel set within an ivy clad cobbled courtyard in the heart of St James', Mayfair.

It offers elegant furnishings, classic, newly refurbished rooms, traditional British dining and a Dermalogica health club and gym.

Named after the hotels past aristocratic clientele whose portraits now line the hotel walls Dukes London is a quintessentially British hotel lying close to Clarence House, home to Princes Charles, William & Harry and Spencer House, Lady Diana's ancestral home.

Those not staying at the hotel can visit to the elegant drawing room for traditional British afternoon tea, or to DUKES Bar to sample London's No. 1 martini, the location where James Bond creator Ian Fleming originated his hero's "shaken, not stirred" line.

Visit [www.dukeshotel.com](http://www.dukeshotel.com). Contact : Kathryn Peel at [Kathryn@grifcopr.com](mailto:Kathryn@grifcopr.com).

## **The Montcalm London**

The Montcalm London City at The Brewery has soft opened May with the official grand opening being held at the end of September 2011.

Formerly the site of the Whitbread & Co, Britain's first purpose-built mass production brewery, the original building dates back from as early at 1750 when Samuel Whitbread moved his brewing operations to Chiswell Street on the 'eastern rim of Georgian London'.

This exceptional Grade II listed building has been transformed into a contemporary 5\* hotel with 25 luxury suites, 11 deluxe studios and 199 City and Club rooms.

Visit : [www.themontcalmlondoncity.co.uk](http://www.themontcalmlondoncity.co.uk). Contact : Lysbeth Fox at [lysbeth@allurecommunications.com](mailto:lysbeth@allurecommunications.com).

## **Rothschild Safaris**

Rothschild Safaris gears has added six 'experiences' to its safari itineraries.

### **Dinner the mile-wide Zambezi River : Tongabezi Lodge, Victoria Falls, Zambia**

Enjoy a candlelit dinner for two on the Zambezi River, with each delicious course rowed out by a personal valet. Located just upstream of the Victoria Falls in Zambia, the Tongabezi Lodge offers its guests a romantic night on the river they will never forget.

### **Sunset over the Serengeti :Singita Sasakwa Lodge, Tanzania**

At the Singita Sasakwa Lodge in Tanzania, guests are able to enjoy the traditional "sundowner" as they sip a gin and tonic while watching the red ball of the African sun fall over the Serengeti Plains.

It's the chance to look out on tens of thousands of wildebeest and zebra grazing on Singita's 340,000 acre private reserve.

### **Interacting with wild chimpanzees on the shores of Lake Tanganyika : Greystoke Mahale, Tanzania**

While staying at the Greystoke Mahale camp in Tanzania, there is the chance to hike in the tropical forest and sit with wild chimpanzees as they groom, eat, wrestle, bicker and mother their young on the pristine shores of Lake Tanganyika.

The second deepest lake in the world is home to over 250 species of tropical fish.

### **Tracking elephants, rhinos, lions and buffalo through the Luangwa Valley :The Bushcamp Company, Zambia**

With no more than eight people per bush camp, guests will track elephants, rhinos, lions and buffalo through the wilderness of Zambia's iconic South Luangwa National Park.

The six camps of The Bushcamp Company feature first-class hospitality, sumptuous food and expert guides in the place where the African walking safari was pioneered over thirty years ago

### **Walking with orphaned elephants in the wilds of Botswana : Stanley's Camp Elephant Interaction, Botswana**

For travelers looking for a hands-on experience, Stanley's Camp elephant interaction invites guests to walk with orphaned elephants raised by humans as they forage and explore their home in the wilds of Botswana.

### **Whitewater rafting the Zambezi rapids below awesome Victoria Falls : Victoria Falls, Zambia or Zimbabwe**

The adrenaline rush of rafting in the whitewater chaos of the Zambezi rapids below Victoria Falls in Zambia and Zimbabwe will thrill any adrenaline junkie.

Visit [www.rothschildsafaris.com](http://www.rothschildsafaris.com). Contact : Rebecca Widness at [rebecca@witnesspr.com](mailto:rebecca@witnesspr.com).

## Thanyamundra, Khao Sok, Thailand

Thanyamundra the first organic boutique resort in southern Thailand has opened among palm trees under in the Khao Sok National Park, which is two hours drive from Phuket International Airport.

Thanyamundra is a luxury retreat on a working organic farm with nine Asian antique filled rooms and suites in two modern, Thai inspired villas.

The resorts guided jungle trek enables guests with resident and visiting naturalists, in search of the lar gibbon whose females can be heard calling out on mist filled mornings.

There's also the chance to spot long-tailed macaque monkeys, Malay sun bears, tapirs, monitor lizards and even elephants and the endangered clouded leopard that inhabit Khao Sok National Park.

Visit : [www.thanyapura.com](http://www.thanyapura.com). Contact : Mark Armsden at [ma@deliveringasia.com](mailto:ma@deliveringasia.com)

## Hotels with spa's

### The Landmark, London

The five-star Landmark London, a Grande Dame hotel in central London was built as the last of the great railway hotels. It is one of the leading destination spa's in the capital,

[www.landmarklondon.co.uk](http://www.landmarklondon.co.uk)

### The Cornwall, UK

The Cornwall Hotel Spa & Estate, Cornwall UK is set in 43 acres of Victorian parkland and woodland, situated less than two miles from glorious sandy beaches.

Situated in converted Nineteenth Century stables, The Clearing Spa has five treatment rooms offering an extensive range of luxurious therapies from Aromatherapy Associates.

[www.thecornwall.com](http://www.thecornwall.com).

### Les Jardins de Saint Benoit, France

Traditional Mediterranean village houses make up this riverside estate, set in 20-acres of vineyards, olive groves and a patchwork of renovated 12th Century Medieval gardens in the Corbières area of southern France.

Les Jardins' unique Mediterranean Spa uses 100% natural products and provides individual 'tailor made' treatments designed to relax and revitalise.

[www.garrigae-resorts.com](http://www.garrigae-resorts.com)

### Le Couvent d'Hérépian, France

A 17th Century convent that has been transformed into a 13 suite, luxury boutique retreat & spa in the unspoilt picturesque town of Hérépian, in the heart of Languedoc.

[www.garrigae-resorts.com](http://www.garrigae-resorts.com)

### **Jumby Bay, Antigua**

Named one of the world's 50 best hotels by the Telegraph (UK) Jumby Bay, is a 300-acre luxury private island resort. In January 2010, the resort was re-opened, following a complete rebuild.

[www.jumbybayresort.com](http://www.jumbybayresort.com)

### **Little Dix Bay, British Virgin Islands**

The resort sits on a crescent-shaped bay on the island of Virgin Gorda in the British Virgin Islands. The resorts spa is perched high on a bluff overlooking the Caribbean Sea.

[www.littledixbay.com](http://www.littledixbay.com)

### **GoldenEye, Jamaica**

GoldenEye is a 52-acre luxury estate. The main House at the property is renowned as the former home of "James Bond" novelist, Ian Fleming. GoldenEye was re opened following a two-year refurbishment in March 2011. A recent addition is the introduction of FieldSpa.

[www.goldeneye.com](http://www.goldeneye.com)

### **Jakes, Jamaica**

Off the beaten track in the quaint fishing village of Treasure Beach, Jakes is a boutique resort that exudes personality and charisma. The Driftwood Spa embodies the laidback charm of Jake's in Treasure Beach.

[www.jakeshotel.com](http://www.jakeshotel.com)

### **The Caves, Jamaica**

The Caves is perched above Negril's volcanic formed caves overlooking the Caribbean Sea adjacent to the historic lighthouse. The Aveda Concept Spa is a bijoux spa on the cliff tops of Negril, with a gorgeous balcony overlooking the sea.

[www.islandoutpost.com/thecaves](http://www.islandoutpost.com/thecaves)

### **Strawberry Hill, Jamaica**

A 50-acre mountain top, Strawberry Hill is a retreat with views of the majestic Blue Mountains and the Caribbean Sea. The Living Spa has been developed by a combined team from Aveda and Strawberry Hill, who have carefully designed a complete spa and rejuvenation regime.

[www.islandoutpost.com/strawberryhill](http://www.islandoutpost.com/strawberryhill)

Contact : Jacinta Goulter at [jacinta@rivapr.co.uk](mailto:jacinta@rivapr.co.uk)

# Section two : ongoing opportunities

## Alerts

### Ongoing independent press trip opportunities for Alliance members

- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : [www.frankfurt-tourismus.de](http://www.frankfurt-tourismus.de). Contact : Gisela Moser at [moser@infofrankfurt.de](mailto:moser@infofrankfurt.de).
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : [www.theExplorateur.com](http://www.theExplorateur.com). For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at [gabriella@trumarketing.com](mailto:gabriella@trumarketing.com).
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa ([www.grosvenorpulfordhotel.co.uk](http://www.grosvenorpulfordhotel.co.uk)), The Pheasant Inn ([www.thepheasantinn.co.uk](http://www.thepheasantinn.co.uk)) and The Bear's Paw ([www.thebears paw.co.uk](http://www.thebears paw.co.uk)) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at [karen.floyd@symmetrypr.com](mailto:karen.floyd@symmetrypr.com).
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit [www.ghotw.com](http://www.ghotw.com). Contact: Brooke Jester at [bjester@ghotw.com](mailto:bjester@ghotw.com).
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit [www.thecranley.com](http://www.thecranley.com) or [www.theroyalpark.com](http://www.theroyalpark.com). Contact : Li Boatwright at [li@storringtoncommunications.com](mailto:li@storringtoncommunications.com).
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : [www.meadbrown.com](http://www.meadbrown.com). Contact : Michael Brown at [michael@meadbrown.com](mailto:michael@meadbrown.com).
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: [www.LocalGuiding.com](http://www.LocalGuiding.com). Contact: Robert Blessing at [rb@localguiding.com](mailto:rb@localguiding.com).
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : [www.Shakespeare-Country.co.uk](http://www.Shakespeare-Country.co.uk). Contact : Tanya Aspinall at [tanya@marketingaloud.co.uk](mailto:tanya@marketingaloud.co.uk).
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : [www.VisitOrlando.com](http://www.VisitOrlando.com). Contact : Amy Voss at [amy.voss@visitorlando.com](mailto:amy.voss@visitorlando.com).
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : [www.hotelbonsol.es](http://www.hotelbonsol.es), [www.hoteltres.com](http://www.hoteltres.com), [www.daltnurada.com](http://www.daltnurada.com) and [www.hotelmarivent.com](http://www.hotelmarivent.com). Contact Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com)
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: [www.atholl-estates.co.uk](http://www.atholl-estates.co.uk). Contact: Lee MacGregor at [lee@leemacgregorpr.com](mailto:lee@leemacgregorpr.com).
- **The five-star Arlberg Hospiz Hotel in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : [www.stchristoph.at/alpenhotel](http://www.stchristoph.at/alpenhotel) . Contact Karen Luard at [kp@kpcommunications.co.uk](mailto:kp@kpcommunications.co.uk)



- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : [www.villapambuffetti.com](http://www.villapambuffetti.com). Contact Alessandra Pambuffetti at [info@villapambuffetti.com](mailto:info@villapambuffetti.com).
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : [www.eustatia.com](http://www.eustatia.com). Contact: Alastair Abrehart, [alastair@broadswordpr.com](mailto:alastair@broadswordpr.com).
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : [www.africasafariholidays.net](http://www.africasafariholidays.net). Contact : Agnes Njagi at [info@africasafariholidays.net](mailto:info@africasafariholidays.net).
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : [www.icelandbike.com](http://www.icelandbike.com). Contact : Stefan Helgi Valsson at [valsson@centrum.is](mailto:valsson@centrum.is).
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : [www.tourisme-champagne-ardenne.com](http://www.tourisme-champagne-ardenne.com). Contact: Doug Goodman at [doug@douggoodmanpr.com](mailto:doug@douggoodmanpr.com).
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : [www.vancouverisland.com](http://www.vancouverisland.com). Contact : Pamela Irving at [livingcomms@telus.net](mailto:livingcomms@telus.net).
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : [www.redmangrove.com](http://www.redmangrove.com). Contact : Dave Wiggins [dave@travelnewssource.com](mailto:dave@travelnewssource.com)
- **Midlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : [www.middlethorpe.com](http://www.middlethorpe.com). Contact Daisy Parker at [daisy@iscott.co.uk](mailto:daisy@iscott.co.uk).
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : [www.welcometoswaziland.com](http://www.welcometoswaziland.com) and [www.malawitourism.com](http://www.malawitourism.com). Contact: Kelly White at [tourism@geo-group.co.uk](mailto:tourism@geo-group.co.uk).
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk). Contact : Lanisha Butterfield at [lanisha.butterfield@holidaylettings.co.uk](mailto:lanisha.butterfield@holidaylettings.co.uk).
- **Malta** will be happy to consider for press trips for Alliance members. Visit : [www.visitmalta.com](http://www.visitmalta.com). Contact : Anna Sharp at [anna@essence-communications.com](mailto:anna@essence-communications.com).
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : [www.peckfortoncastle.co.uk](http://www.peckfortoncastle.co.uk). Contact : Karen Floyd at [karen.floyd@symmetrypr.com](mailto:karen.floyd@symmetrypr.com).
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : [www.tongabezi.com](http://www.tongabezi.com). Contact Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : [www.kerdowneybotswana.com](http://www.kerdowneybotswana.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).

- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : [www.adventure-life.com](http://www.adventure-life.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com).
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit [www.rosenshinglecreek.com](http://www.rosenshinglecreek.com). Contact Mary Deatrick at [mdeatrick@cfl.rr.com](mailto:mdeatrick@cfl.rr.com).
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : [www.migis.com](http://www.migis.com). Contact : Susan Soltero at [ssoltero@cmcommunications.com](mailto:ssoltero@cmcommunications.com).
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : [www.nwda.co.uk](http://www.nwda.co.uk). Contact : Oliver Bennett at [oliverbennett@blueyonder.co.uk](mailto:oliverbennett@blueyonder.co.uk).
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : [www.principal-hayley.com/venues-and-hotels/the-george-hotel](http://www.principal-hayley.com/venues-and-hotels/the-george-hotel). Contact : Megan Davidson at [megan@crimsonedge.co.uk](mailto:megan@crimsonedge.co.uk).
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: [www.peaceandplenty.com](http://www.peaceandplenty.com). Contact: Hazel Heyer at [hazel\\_heyer@hotmail.com](mailto:hazel_heyer@hotmail.com).
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: [www.hyatt.com](http://www.hyatt.com). Contact: Alison Wood at [Alison@grifcopr.com](mailto:Alison@grifcopr.com).
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: [www.ranchrider.com](http://www.ranchrider.com). Contact: Siobhan at [siobhan@tionlondon.co.uk](mailto:siobhan@tionlondon.co.uk).
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : [www.honourway.com](http://www.honourway.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : [www.visitwiltshire.co.uk](http://www.visitwiltshire.co.uk). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk).
- **Knockomie Hotel, Forbes, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: [www.knockomie.co.uk](http://www.knockomie.co.uk). Contact: Lee MacGregor at [lee@leemacgregorpr.com](mailto:lee@leemacgregorpr.com).
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : [www.southlakelandparks.co.uk](http://www.southlakelandparks.co.uk). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : [www.golakes.co.uk](http://www.golakes.co.uk).
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja

Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : [www.honourway.com](http://www.honourway.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).

- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: [www.circleline42.com](http://www.circleline42.com) Contact: Lisa Chamberlain at [lisa.chamberlain@btinternet.com](mailto:lisa.chamberlain@btinternet.com)
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : [www.haweswaterhotel.com](http://www.haweswaterhotel.com). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : [www.premiercottages.co.uk](http://www.premiercottages.co.uk). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk).
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : [www.stmaryshallhotel.co.uk](http://www.stmaryshallhotel.co.uk). Contact : Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk)
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : [www.woodovis.com](http://www.woodovis.com). Contact : Samantha Kirton at [samantha@independentpr.co.uk](mailto:samantha@independentpr.co.uk)
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : [www.visit1066country.com](http://www.visit1066country.com). Contact : Jane Ellis at [jjmellis@hastings.gov.uk](mailto:jjmellis@hastings.gov.uk).
- **The Wineport Lodge, Glasson County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : [www.wineport.ie](http://www.wineport.ie). Contact: Nina Zapala at [zapala@fzkllc.com](mailto:zapala@fzkllc.com).
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit [www.innonfifth.com](http://www.innonfifth.com). Contact : Kelly Grass Prieto at [kelly@hayworthcreative.com](mailto:kelly@hayworthcreative.com).
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : [www.base2stay.com/press\\_page/Liverpool.html](http://www.base2stay.com/press_page/Liverpool.html). Contact : Laura Leggetter at [laura@rivapr.co.uk](mailto:laura@rivapr.co.uk).
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : [www.visitchester.com](http://www.visitchester.com) and [www.lincoln.gov.uk](http://www.lincoln.gov.uk). Contact : Oliver Bennett at [oliverbennett@blueyonder.co.uk](mailto:oliverbennett@blueyonder.co.uk).
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : [www.swiss-belhotel.com](http://www.swiss-belhotel.com). Contact : Ayla Hass at [aylahaas@swiss-belhotel.com](mailto:aylahaas@swiss-belhotel.com).
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: [www.pembrokeshire.com](http://www.pembrokeshire.com). Contact: Pat Edgar [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com)
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit [www.therutlandhotel.com](http://www.therutlandhotel.com). Contact Yvonne or Fiona at [info@nicheworks.co.uk](mailto:info@nicheworks.co.uk).

- **Dubai Tourism** will be interested in considering working with Alliance members on press trips to Dubai. Visit [www.dubaitourism.ae](http://www.dubaitourism.ae). Contact Natasha Behrouz at [nbehrouz@thecommunicationgroup.co.uk](mailto:nbehrouz@thecommunicationgroup.co.uk).
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : [www.galapagosexpeditions.com/gracepresskit.php](http://www.galapagosexpeditions.com/gracepresskit.php). Contact : Paul Schicke at [paul@quasarex.com](mailto:paul@quasarex.com).
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : [www.focushotels.co.uk](http://www.focushotels.co.uk). Contact : Eleanore Longley at [eleane@bacall.net](mailto:eleane@bacall.net).
- **The 5\* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection. Visit [www.blythswoodsquare.com](http://www.blythswoodsquare.com) or [www.thetownhousecollection.com](http://www.thetownhousecollection.com). Contact: Jo Murphy at [Jo@thespaprcompany.com](mailto:Jo@thespaprcompany.com).
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit [www.aspects-holidays.co.uk](http://www.aspects-holidays.co.uk). Contact : Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk).
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17<sup>th</sup>-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: [www.theinn.co.uk](http://www.theinn.co.uk) Contact: Lee MacGregor at [lee@leemacgregorpr.com](mailto:lee@leemacgregorpr.com)
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: [www.cornwallcottages.co.uk](http://www.cornwallcottages.co.uk). Contact: Karen Outred at [ko@freelancepr.fsnet.co.uk](mailto:ko@freelancepr.fsnet.co.uk).
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : [www.landscapepaintingholidays.co.uk](http://www.landscapepaintingholidays.co.uk). Contact: Karen Outred at [ko@freelancepr.fsnet.co.uk](mailto:ko@freelancepr.fsnet.co.uk).
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : [www.thediscoverycollection.com](http://www.thediscoverycollection.com). Contact: Jill Guest at [jill@ocean-advertising.co.uk](mailto:jill@ocean-advertising.co.uk) or on 020 7436
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer ([www.frontier-canada.co.uk](http://www.frontier-canada.co.uk)) and the Winter ([www.frontier-ski.co.uk](http://www.frontier-ski.co.uk)). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at [dave@frontier-travel.co.uk](mailto:dave@frontier-travel.co.uk) or on +44 (0) 20 8404 2447.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: [www.thesaillofts.co.uk](http://www.thesaillofts.co.uk). Contact: Peter Hutchinson at [peter@thesaillofts.co.uk](mailto:peter@thesaillofts.co.uk).
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas ([www.alfajirivillas.com](http://www.alfajirivillas.com)) or Galdessa Camp ([www.galdessa.com](http://www.galdessa.com)). Visit : [www.FazendinPortfolio.com](http://www.FazendinPortfolio.com). Contact Sarah Fazendin at [sarah@fazendinportfolio.com](mailto:sarah@fazendinportfolio.com).

- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at [megan@crimsonedge.co.uk](mailto:megan@crimsonedge.co.uk).
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: [www.simplyscilly.co.uk](http://www.simplyscilly.co.uk). Contact: Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk).
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: [www.hyatt.com](http://www.hyatt.com). Kathryn Peel at [Kathryn@grifcopr.com](mailto:Kathryn@grifcopr.com).
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: [www.helpfuleholidays.com](http://www.helpfuleholidays.com). Contact: Pat Edgar at [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com).
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: [www.pressoffice@jet2.com](mailto:www.pressoffice@jet2.com).
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : [www.wildernessjourneys.com](http://www.wildernessjourneys.com). Contact: Stevie Christie at [stevie@wildernessjourneys.com](mailto:stevie@wildernessjourneys.com).
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: [www.diviresorts.com](http://www.diviresorts.com). Contact: Jacqueline Burton at [jburton@fwv-us.com](mailto:jburton@fwv-us.com).
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: [www.charminghotelsmadeira.com](http://www.charminghotelsmadeira.com). Contact: Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com).
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: [www.seakayakadventures.com](http://www.seakayakadventures.com). Contact: Nancy Mertz at [info@seakayakadventures.com](mailto:info@seakayakadventures.com).
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: [www.MonumentValleyView.com](http://www.MonumentValleyView.com). Contact: Mike Finney at [mike@azcomgroup.com](mailto:mike@azcomgroup.com).
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : [www.menzieshotels.co.uk](http://www.menzieshotels.co.uk). Contact : Tanya Aspinwall at [tanya@marketingaloud.co.uk](mailto:tanya@marketingaloud.co.uk)
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit [www.rosenshinglecreek.com](http://www.rosenshinglecreek.com). Contact Mary Deatrick at [mdeatrick@cfl.rr.com](mailto:mdeatrick@cfl.rr.com).
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: [www.peaceandplenty.com](http://www.peaceandplenty.com). Contact: Hazel Heyer at [hazel\\_heyser@hotmail.com](mailto:hazel_heyser@hotmail.com).
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: [www.ranchrider.com](http://www.ranchrider.com). Contact: Siobhan at [siobhan@tionlondon.co.uk](mailto:siobhan@tionlondon.co.uk)

## Travel products

**The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.**

### Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7391 4622.

Visit : [www.dollar.co.uk](http://www.dollar.co.uk). US and Canadian licence holders should email a request via the Dollar website : [www.dollar.com](http://www.dollar.com).

### ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Terms & Conditions:

- subject to availability at time of booking
- valid rental & booking period: Jan 1st - Dec 31, 2011
- offer valid for car rentals in Switzerland, Italy, France & Monaco, Germany
- applies to all car categories and Elite Rent-a-Car rental tariffs (Shopping/Tradition)
- blackout period for complimentary car upgrade is 1 July to 15 September 15 to 31 December 2011
- Elite Rent to be mentioned and contacts included in fact box of subsequent editorial feature

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : [www.eliterent.com](http://www.eliterent.com). Contact : Maritza Morales at [maritza@eliterent.com](mailto:maritza@eliterent.com)

### Aether mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

The aether mobile SIM card into any unlocked phone.

Among the features and benefits :



- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
- pay as you go with no penalties for non use no line rental, contract or service fees and full itemised billing

All æther mobile SIMs have a UK telephone number; +44 7.

Visit : [www.aether-mobile.com](http://www.aether-mobile.com). Contact : Samantha Osborough at [samantha.osborough@aether-mobile.com](mailto:samantha.osborough@aether-mobile.com).

### The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : [www.leisurepassgroup.com](http://www.leisurepassgroup.com). Contact : Katie Wright at [Katie.wright@sirenpr.co.uk](mailto:Katie.wright@sirenpr.co.uk).

### Interface Images

World travel photographer David Smith of Interface Images is offering ITWA members a 50% discount on all image licenses and fine art prints ordered online from 8,000 + new images of world location, ethnic life, culture, smiling faces, lifestyle and cruise ship life images across 6 continents.

For Alliance members this discount means a large travel image source for your stories, web sites and Blogs with prices starting at less than \$US10 per image.

Visit [www.interfaceimages.com](http://www.interfaceimages.com) for easy search, amazing photo story galleries, instant image downloads and social networking links.

Alliance members must enter the coupon code ITWA at checkout to get the discount.

David has also produced a Travel Photography Today DVD ideal for Alliance members with two hours of live photo tips and hints for all travellers and photographers playable on all computers and NTSC TV systems and can be ordered online at <http://www.imagebyinterface.com/products.htm>

Contact David Smith at [dave@interfaceimages.com](mailto:dave@interfaceimages.com)

## Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

### AA Travel Guides

Visit : [www.shop.theaa.com/store/travel-guides](http://www.shop.theaa.com/store/travel-guides). Contact : Katie Stephens at [katie.stephens@theaa.com](mailto:katie.stephens@theaa.com).

### Anova Books

[www.anovabooks.com](http://www.anovabooks.com). Helen Ponting at [hponting@anovabooks.co](mailto:hponting@anovabooks.co)

### Berlitz

[www.berlitzpublishing.com](http://www.berlitzpublishing.com).

### Bradt Travel

[www.bradtguides.com](http://www.bradtguides.com). Debbie Hunter at [debbie.hunter@bradtguides.com](mailto:debbie.hunter@bradtguides.com)

### Brit's Guide

[www.foulsham.com](http://www.foulsham.com). Margaret Lashbrook at [margaret.lashbrook@lineone.net](mailto:margaret.lashbrook@lineone.net) or Sue Wilkins at [wilkins@foulsham.com](mailto:wilkins@foulsham.com).

### Cicerone

[www.cicerone.co.uk](http://www.cicerone.co.uk). Contact : Sarah Spencer at [sarah@cicerone.co.uk](mailto:sarah@cicerone.co.uk)

### Eland Publishing

[www.travelbooks.co.uk](http://www.travelbooks.co.uk). Barnaby Rogerson at [barnaby@travelbooks.co.uk](mailto:barnaby@travelbooks.co.uk).

### Fisher's Travel SOS

[www.fisherstravelsos.com](http://www.fisherstravelsos.com). Furgan Syed at [furgan.syed@fisherstravelsos.com](mailto:furgan.syed@fisherstravelsos.com).

### Global Travel Publishers

[www.africa-adventure.com](http://www.africa-adventure.com). Kate Bandos at [kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Globetrotters LogBook

[www.globetrotterslogbook.com](http://www.globetrotterslogbook.com). Giedo Claes at [giedo@globetrotterslogbook.com](mailto:giedo@globetrotterslogbook.com)

### Inn House Publishing

[www.innhousepublishing.com](http://www.innhousepublishing.com). Kathryn McWhirter at [kathrynmcwhirter@btopenworld.com](mailto:kathrynmcwhirter@btopenworld.com).

### Insight

[www.insightguides.com](http://www.insightguides.com). Julia Spence at [julia.spence@ukonline.co.uk](mailto:julia.spence@ukonline.co.uk).

### In your pocket guides

[www.inyourpocket.com](http://www.inyourpocket.com). Craig Turp at [editor@inyourpocket.com](mailto:editor@inyourpocket.com).

### Jane's Smart Art Guides

[www.JanesSmartArt.com](http://www.JanesSmartArt.com). Jane McIntosh at [MJM@JanesSmartArt.com](mailto:MJM@JanesSmartArt.com)

### Jonglez Publishing

[www.jonglezpublishing.com](http://www.jonglezpublishing.com). Contact : Thomas Jonglez at [info@jonglezpublishing.com](mailto:info@jonglezpublishing.com).

### Kuperard Publishers

[www.kuperard.co.uk](http://www.kuperard.co.uk). Contact : Geoffrey Chesler at [geoffreychesler@btinternet.com](mailto:geoffreychesler@btinternet.com).

### Lonely Planet

[www.lonelyplanet.com](http://www.lonelyplanet.com). Contact : Europe, Middle East and Africa: Laura Lindsay at [laura.lindsay@lonelyplanet.co.uk](mailto:laura.lindsay@lonelyplanet.co.uk), North America: Rana freedman [pressUSA@lonelyplanet.com](mailto:pressUSA@lonelyplanet.com) Asia Pacific : Jessica Foley at [Jessica.foley@lonelyplanet.com.au](mailto:Jessica.foley@lonelyplanet.com.au)

### Morris Communications

[www.themilepost.com](http://www.themilepost.com). Contact Kate Bandos at [kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Odyssey Books & Guides

[www.odysseypublications.com](http://www.odysseypublications.com). Contact : Caroline Eden at [caroline@odysseypublications.com](mailto:caroline@odysseypublications.com)

### Oxygen Books city-lit

[www.oxygenbooks.co.uk](http://www.oxygenbooks.co.uk) Malcom Burgess at [malcolm@oxygenbooks.co.uk](mailto:malcolm@oxygenbooks.co.uk)

### Rough Guides

[www.roughguides.com](http://www.roughguides.com). Contact : [press@roughguides](mailto:press@roughguides).

### Take two Books

[www.taketwobooks.com](http://www.taketwobooks.com) Sarah Duvalle at [Sarah@taketwobooks.com](mailto:Sarah@taketwobooks.com).

### Turnleft

[www.turnleftguides.com](http://www.turnleftguides.com) Contact: Nick Buteau at [nick@turnleftguides.com](mailto:nick@turnleftguides.com)





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